

Desmo Owners Club

Live the passion.
Enter the D.O.C. world!



Ducati DOC

Desmo Owners Club

Factory membership
system

This is an official factory run membership system which has been running for a few years now, and is a membership system in its own right, it is designed to be used by smaller provincial clubs as their membership system, of course we have our own system, so we don't use it as such, but being an officially affiliated club it's there for us to use to our members benefit, and it does have its benefits, which include:

- A DOC membership card - which allows the bearer free of charge access to the factory museum and tour.
- Discounts on items in the Bologna factory shops (approx. 15%)
- A 'Welcome pack' which is provided once a year ('gadgets', patches, and badges etc?)
- Reduced price (approx. 50%) World Ducati Week tickets
- Reduced price Ducati Riding Experience
- Reduced price entry to some trade shows etc

So, as you can see it is worth doing, especially as it's all free of charge, BUT, this is only available to our fully paid up members, not available to forum or Facebook only members.

Another benefit for us as a club is the increased presence it gives us in the eyes of the factory, as because we do not share our membership information with 3rd parties we have no way of proving the numbers of paying members we have. Therefore, as more members register our actual level of membership will become apparent to the factory.

This system runs for 1 year, from January to December, which means that we have to re-affiliate and re-enrol all of our existing current members on the system, which we do for you in December/January, so if you are already on the system (and you are all paid up), you will be automatically re-enrolled, if you are unsure, please log on to **MY DUCATI** to check your status.

Now, as this system requires the sharing of personal info with a 3rd party (ie Ducati Motor Holding S.p.A) and the setting up of password access, this is something that members must instigate for themselves (as we do not share our members info with 3rd parties)

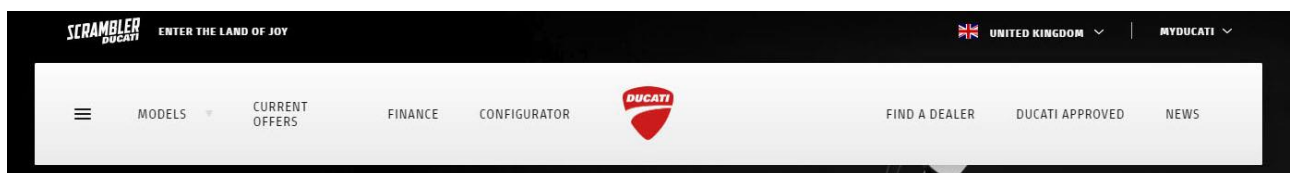
So, if you want to take join in, this is where you need to start:

Go to www.ducati.com on the front page just under **MY DUCATI** click on **SIGN UP**
And follow the sign-up procedure

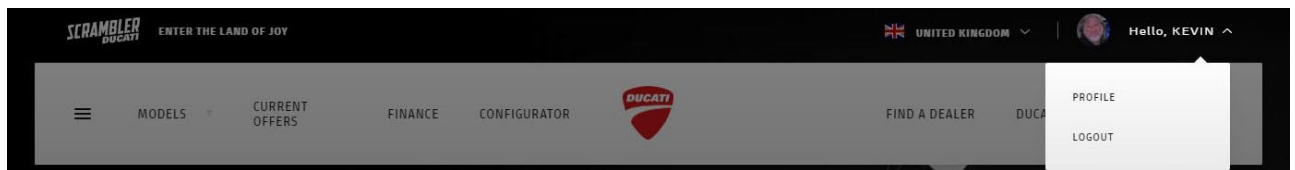
Setting up you profile and access password will give you access to your info later on....

You must do this as this is the

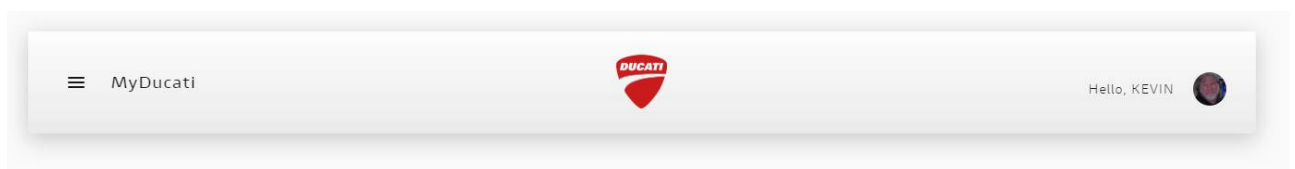
Please keep your info up to date as this address is where your Members Kit will go to.



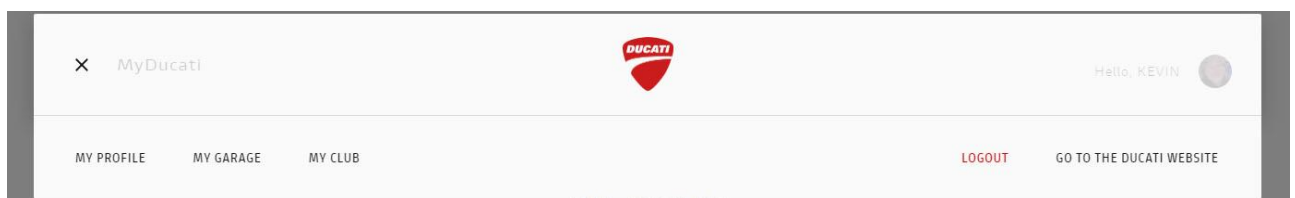
Once you have signed up, or signed in you will see...



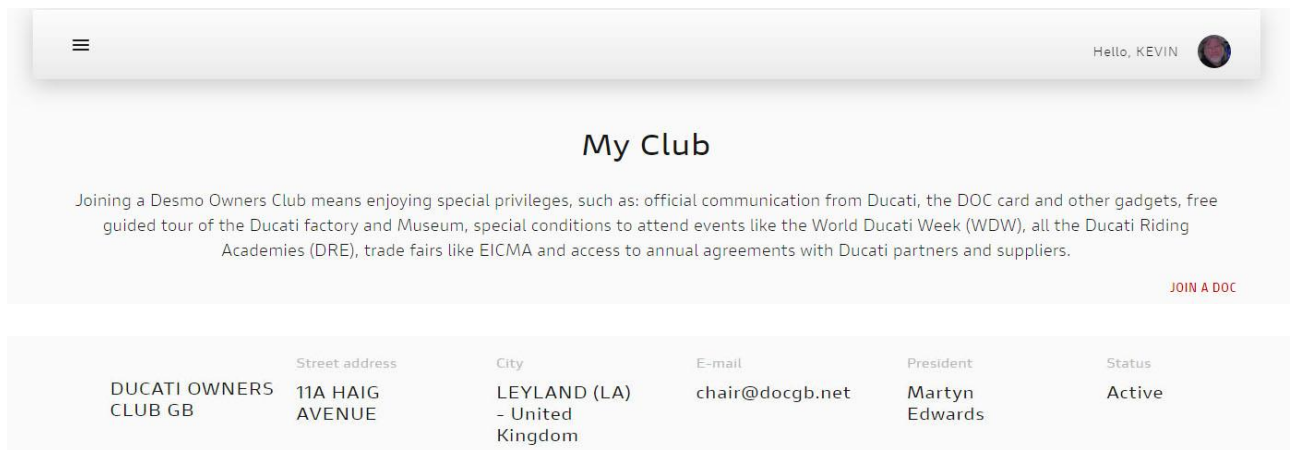
Click on Profile...



Next click on the 3 lines top left to get to MY PROFILE MY GARAGE MY CLUB



Click on MY CLUB and either click on **Join a doc** or check the status of your membership your status should read ACTIVE if you are one of our members.



My Club

Joining a Desmo Owners Club means enjoying special privileges, such as: official communication from Ducati, the DOC card and other gadgets, free guided tour of the Ducati factory and Museum, special conditions to attend events like the World Ducati Week (WDW), all the Ducati Riding Academies (DRE), trade fairs like EICMA and access to annual agreements with Ducati partners and suppliers.

[JOIN A DOC](#)

	Street address	City	E-mail	President	Status
DUCATI OWNERS CLUB GB	11A HAIG AVENUE	LEYLAND (LA) - United Kingdom	chair@docgb.net	Martyn Edwards	Active

A final note on the Members Kits, at the moment it's unclear whether these will be sent to us to send out or sent direct to members.

If they are sent out to us to distribute the club will cover the cost of postage to send them on

We have no control of when these kits are sent out, as they are provided by Ducati

Once you are registered and accepted there is no need to re-register each year, providing your DOC GB membership has not lapsed we will automatically renew all current members in January for the coming year.

Members who were on the system back in November 2018 should be renewed for 2019.

BUT.... due to GDPR rules, **Ducati have not automatically renewed all of our members**, there are around 150 missing we think, so if you opted to not received communications from us or the factory you will **not have been renewed**, you will need to log in and check your status to see if you are still one of our Factory DOC members.

Please do this as soon as possible as we are unsure when they plan to send out the 2019 Membership kits

If you are unsure or have any further questions about this, please e-mail me: memsec@docgb.net

Kevin Baker - Membership secretary